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For Immediate Release

By: Stan Foxworthy, Racing 2 Save Lives, Marketing Director

Online Signup Now Available at www.racing2savelives.org

The much-anticipated online signup for the Racing 2 Save Lives (R2SL) Children's Charity event (May 11-13 at Pikes Peak Int'l Raceway) is now live through R2SL's web site. By registering via the web site, participants can create a profile for themselves, reserve garage spaces in PPIR's pro-level paddock, and even pre-pay their minimum donations online.

R2SL is also pleased to announce another new feature for 2005 – online pledge entry! During R2SL's inaugural 2004 event, riders donated a significant amount by having their friends and family pledge towards the miles they rode. This year, R2SL has made that process even easier by letting anyone pledge towards a rider through the website.

“We have also integrated our transponders with the web site, allowing us to provide daily tracking of miles, goals, and donations,” explained Ralph Forsythe, Operations Director for R2SL. “This new system will streamline the sign-in and participation process, and give participants more time to ride”. “Of course, anyone is welcome to sign up and ride when they arrive at PPIR, and pre-registration is not mandatory”. They do highly recommend it however, as it offers the riders a much more interactive experience with Racing 2 Save Lives.

Anyone wishing to sign up to ride in our 2005 event should visit www.racing2savelives.org, and follow the link to Online Signup.

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