

7/6/2004

## **Charity Event At Second Creek Raceway Raises \$67,000**

From a press release:

Inaugural "Racing to Save Lives" is a Great Success!

Denver, CO – A unique event benefiting five children's charities, Racing to Save Lives closed its activities over the weekend, but the pledges are still rolling in. A five day endurance race culminating in an MRA (Motorcycle Roadrace Association) race weekend brought out over 200 competitors, riding over 32,000 miles (32,517) and raised over \$67,000.00 so far!

Corporate sponsors donated tires, lubricants, and items to be sold through silent auction. Riders donated their time at the track, as well as their wallets either driving pledges or breaking their own wallets to ride in the event, while a diversely committed group dedicated themselves to the event ensuring a near seamless experience for the participants. A special thank you to the Colorado Sportbike Association is due for their "over the top" volunteering and follow through.

The Racing to Save Lives Crew is already looking forward to next year, as the bench racing is getting better and better with this inaugural event already. For further details, stay tuned to the Racing to Save Lives website at <http://www.racing2savelives.org>

A special thanks to all the Sponsors:

Vanmar Racing, comCables, Imaginary Designs, La Shacheri Studios, Second Creek Raceway, Motorcycle Roadracing Association, Colorado Sportbike Club, Rich Oliver's Mystery School, Fay Meyers Motorcycle World, Suncor Energy/Phillips 66, Light Speed, Grand Prix Motorsports, HJC/Chatterbox, WD40, Colorado Powersports, Mo's Cajun Corner, EBC Brakes, Spyderco Knives, Twin Peaks Powersports, Dunlop Tires, United Site Services, Vickery Motorsports, TK Motorsports, TFOG, Ricky Orlando, American Supercamp, Performance Cycle, 5280 Technologies