



A 501(c)3 Charitable Organization

Unique Track Day Events Benefiting Children's Charities
www.racing2savelives.org

RACING 2 SAVE LIVES AND COLORADO SPORTBIKE CLUB TEAM UP FOR FOOD DRIVE

December 12, 2008

Inspired by recent local media reports of critical food shortages, motorcycle charity organization Racing 2 Save Lives and the Colorado Sportbike Club are teaming up this winter to help fight hunger in Denver and surrounding areas. Thanks to several motorcycle dealerships and businesses, anyone can donate non-perishable food items through December 22nd. R2SL has donated the use of their event trailer to pick up the food from each location on December 23rd and deliver it to Food Bank of the Rockies, where it will be distributed to hundreds of families and people in need.

R2SL President Ralph Forsythe commented, "People everywhere are hurting for basic needs right now, and the economic downturn is just amplifying those needs. Many of us are more fortunate, so we want to give something back to our community and help out wherever we can. To see so many people rally around this cause is truly spectacular!"

Donations of boxed or canned items (no glass please) may be taken to these locations:

Fay Myers Motorcycle World – 9700 E. Arapahoe Rd., Greenwood Village
Grand Prix Motorsports – 3105 W. County Line Rd., Littleton
G-Force Powersports – 7700 W. Colfax Ave., Lakewood
Faster Motosports – 999 N. Vallejo St., Denver
TFOG Wheelsports – 16010 W. 5th Ave., Golden
Acquilano Leslie Inc. – 1600 Stout St., Suite 200, Denver
ATS Diesel Performance – 5293 Ward Rd., Arvada
Coyote Motorsports – 301 E. 57th Ave., Denver
Colorado Powersports Denver – 2050 W. 104th Ave., Thornton
Colorado Powersports Boulder – 1880 N. 55th St., Boulder
Performance Cycle – 1990 S. Broadway, Denver
Thunderbird Motorcycles – 9709 W. 44th Ave., Wheat Ridge
12 Volt Tavern – 7514 Grandview Ave., Arvada
Creative Looks Salon – 8175 Sheridan Blvd., Arvada
Full Throttle Coffee House – 6712 S. College Ave, Ft. Collins
Tri-City Cycle – 3675 Clydesdale Parkway, Loveland

Grand Prix Motorsports is offering discount coupons to anyone bringing in food items for this drive, and Fay Myers Motorcycle World will have Santa Claus at their store on December 20th for the kids. R2SL's trailer will be at Fay Myers along with Santa to help collect donations. ATS Diesel is also offering 15 percent off purchases to food donors, and Creative Looks Salon is giving 10 percent off select services.

In addition, CSC members and R2SL volunteers have planned several "bike nights" at regional locations to centralize donations, which will be collected and delivered with the rest of the food given at the businesses mentioned above.

R2SL organizers are currently planning events for 2009. For more information on participating or volunteering, visit R2SL's web site at www.racing2savelives.org or call 303-767-RACE.

Racing 2 Save Lives is a 501(c)3 charity that operates unique track-day events for motorcyclists, with proceeds donated to deserving children's charities in the communities where R2SL takes place. Since its founding in 2004, R2SL has donated \$246,000 to charity.

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Racing 2 Save Lives is a 501(c)3 non-profit organization dedicated to supporting children's charities by raising awareness, involvement and capital within the motorcycling community through donations, corporate sponsorship and fundraising events. All profits generated by Racing 2 Save Lives are distributed among carefully selected organizations who have a significant impact on the lives of children in need and their families.